

4 SECRETS TO LEADING EFFECTIVELY

1

DECIDE & COMMIT

There is a lot of noise about leadership and things you should do. The number one thing that you must do is make the decision that no matter what, you are going to commit to doing the work to being an effective leader. If you commit to the work, no doubt you will be able to be the leader that you want to be!

2

LEVERAGE YOUR STORY

When you are a leader in any organization, it is important for you to build trust. You build trust a multitude of ways and one of those is sharing who you are. The good and the bad. Employees want the assurance that you want them to succeed. Sharing appropriate pieces of your story humanizes you and allows them to connect with you.

3

CONFIDENCE & CONVICTION

Leading with confidence (not arrogance) is super important. Your staff and clients need to know without a doubt that you know what you are doing.

If you don't lead with confidence & conviction, your staff and clients will not trust you. Honestly, if you aren't confident about leading, then why should they trust you?

4

TRUST

When you are a leader in any organization, it is important for you to build trust. You build trust a multitude of ways. Two main principles are: 1) never lie to your employees or clients, and 2) do unto others 25% better than you expect them to do unto you. Serving your staff and clients in a transparent way will build a strong level of trust and rapport.



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COACHING